

#### MILLIONS OF PEOPLE WITH TATTOOS

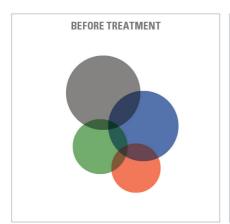
Tattoos continue to increase in popularity in the United States, with more than 45 million Americans having tattoos, and 40% of 26 to 40-year-olds have at least one tattoo. As tattoos continue to rise in popularity, so does tattoo regret, the desire for cover-ups and tattoo modification, and the need for laser tattoo removal providers.

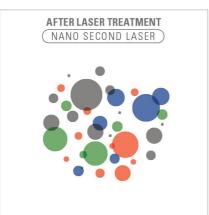


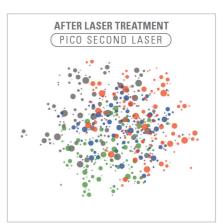
#### HIGH-TECH LASERS FOR BEST RESULTS

Numerous tattoo removal methods have been used over the years, but none measure up to the efficacy and safety that laser tattoo removal delivers. Methods such as salabrasion, dermabrasion, or excision are invasive and involve exfoliating, scraping, or surgically removing ink from the skin. Other invasive methods such as chemical treatments strip the upper layers of skin with astringent substances and are often associated with severe pain, long-term healing processes, and unsightly scars. Lightening creams are another popular method that leads to disappointing and ineffective results. Many lightening creams use bleaching agents to create the illusion of tattoo fading and removal. Creams can also trigger the development of red patches and other skin irritations.

Laser technology offers a non-invasive, gentle, low-pain treatment method with optimal results. For years, Asclepion has successfully used lasers from the TattooStar family to remove tattoos – with thousands of satisfied patients to attest to this.















BEFORE

AFTER 5 TREATMENTS

#### HIGH REVENUE POTENTIAL FOR LASER TATTOO REMOVAL

Laser tattoo removal is a very simple and profitable procedure. Practitioners can charge a premium for their time, and many physicians, tattoo artists, and medical spa owners have found that laser tattoo removal is a lucrative addition to their businesses. Providers typically charge between \$100 to \$500+ per treatment depending on the size of the tattoo.

Other considerations that affect pricing include the competitive landscape, professional background, technology, office location, and more. Factors such as size, location, ink density, and type of tattoo determine how many sessions are necessary. As a rule, an average of five to ten sessions are needed for sufficient fading and removal. Assuming an average charge of \$200 per session and 15 minutes per appointment, practitioners could make \$800 per hour. When you calculate this revenue opportunity in relation to the minimum cost of ownership, you have an unbeatable return on investment.

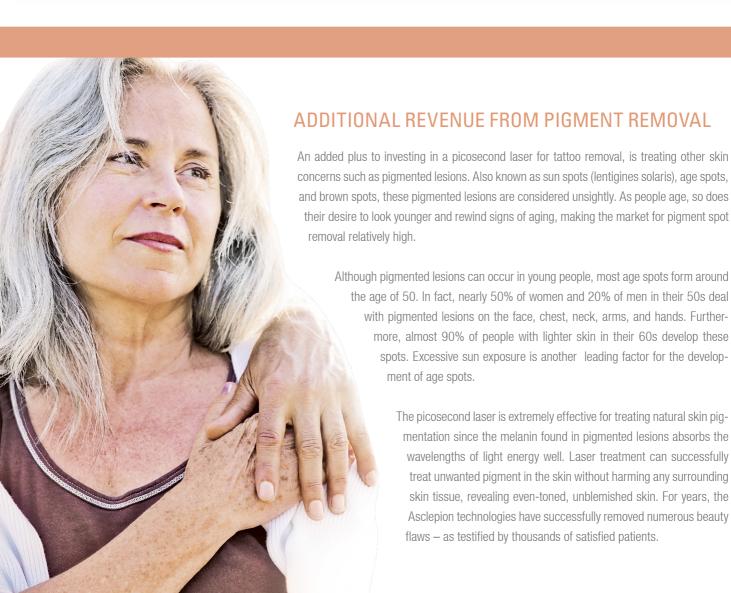


\$200 per treatment 15 min appointment time

\$800 REVENUE / HOUR



\$1,400 REVENUE / PATIENT







# Advantages

- Maximum flexibility thanks to numerous handpieces
- Optimal energy and pulse ratio
- Largest, homogeneous spot on the pico laser market
- Automatic spot detection
- No pre-pulses
- No consumables

400ps

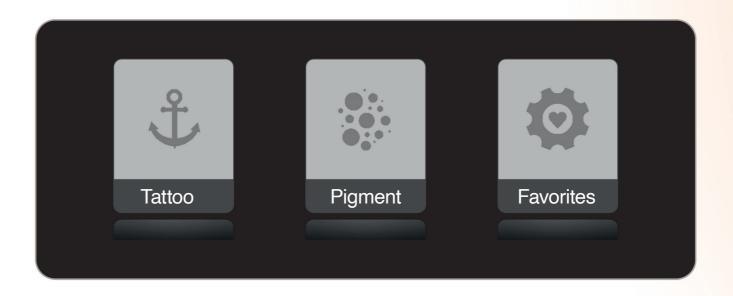
**PULSE DURATION** 

2.0 GW

POWER

**16mm** 

SPOT SIZE



# GRAPHICAL USER INTERFACE

## Advantages

- ← Large, clear and sharp 10.1" LCD
- Menu for beginners and experts
- Large buttons and icons for good detectability
- Dark background for a higher contrast and color brilliance
- Clear highlighting of active elements by size and color change
- Straight lines with rounded corners, similar to the design of the device





available for the treatment of acne scars and wrinkles.

### **ASCLEPION & ASTANZA LASER**

### COMPETENCE, EXPERIENCE, SUCCESS

### **ABOUT ASCLEPION**

For more than 40 years, Asclepion Laser Technologies has been a leader in international medical laser technology, producing advanced laser systems for dermatology, aesthetic medicine and surgery. Today, customers in more than 70 countries trust the 'Made in Germany' technology and the scientific expertise of Asclepion.



PicoStar®, the latest generation of Asclepion's tattoo and pigment removal technology, boasts unmatched success worldwide, thanks to its effectiveness, safety, and high-quality design.

#### **ABOUT ASTANZA**

Astanza began as a leading innovator of tattoo removal technology and now offers the most advanced product line of aesthetic lasers in the world. With the industry's fastest technical service, in-depth training, comprehensive marketing support, and the Astanza Experience, Astanza supports your business every step of the way.

Through the Astanza Experience we strive to provide you with the tools needed to be successful in the aesthetics industry, which includes the Business Builder System, 3-Business Day Service Guarantee, and Lifetime Training and Clinical Support. Our commitment to providing more to our clients drives everything we do because we understand that we're not just doing business — we're changing lives.



Astanza is dedicated to ensuring our clients' success. Always reach out to your Astanza Representative for any questions regarding your device, training, business support, and the Astanza product line.



BACKED BY



### TECHNICAL SPECIFICATIONS

Laser	Nd:YAG, class 4	Spot Size	Zoom ST 2 mm – 5 mm Ø
Wavelength	532 nm, 1064 nm		*Flat-Top 532 3 mm; 5 mm Ø *Flat-Top 1064 10 mm; 16 mm Ø
Energy	Max. 800 mJ		*MicroSpot PICO 7 x 7 mm <sup>2</sup>
Pulse Duration	400 ps	Display	10.1" LCD with Touchscreen
Frequency	0.5 Hz — 10 Hz	Dimensions	17" x 46" x 42" (W x D x H)
Power	2.0 GW	Weight	Approx. 350 lbs

All specifications are subject to change without notice).

### www.astanzalaser.com

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DANGER
VISIBLE & INVISIBLE
LASER RADIATION
AVOID EYE OR SKIN EXPOSURE TO
DIRECT OR SCATTERED RADIATION
CLASS 4 LASER PRODUCT

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<sup>\*</sup>The Zoom ST handpiece comes standard. The Flat-Top 532, Flat-Top 1064, and MicroSpot PICO handpieces are optional accessories.